



Birte Brauer

birtebrauer.de

About Me

I'm a UX/UI Designer with a background in fashion design. As a holder of a BA degree I am passionate on design and the visual outcome of a product. Also I always aim to make the experience of a product a positive and intuitive one.

My Skills

UI Design

- Wireframing with Sketch, XD, Figma
- Prototyping with Sketch, InVision, Marvel, Principle
- Atomic Design
- Responsive Web Design

UX Research

- Design Thinking: Affinity Diagram, Empathy Map, User Journey Map, Ideation, User Flow
- Feature Prioritization
- Information Architecture (IA)
- HCI, HCD

Coding

- HTML, CSS

Adobe Creative Suite

- Photoshop, InDesign, Illustrator

Product Data Management Systems

- Koppermann TexDefine

Languages

German (Mothertongue)

English (Proficient)

French (Beginner)

Italian (Beginner)

UX/UI Projects

Editorial Design

Creating a responsive Fashion Editorial

Instagram add a feature

Add a moodboard feature to the app by following the existing design rules of Instagram

E-learning platform

Create a new E-learning platform wich transfers the adventure of a real Workshop into digital world

Work Experience

Junior Fashion Designer @ Timezone

October 2018 - October 2019 (Bavaria)

Designer Blouses @ Lieblingsstück

Mai 2018 - August 2018 (Bavaria)

Design Coordinator @ Marc O' Polo

October 2016 - Mai 2018 (Bavaria)

Education

UX/UI Design Bootcamp

Ironhack Berlin

- October 2019 - December 2019

Bachelor of Arts, Fashion Design

University of applied sciences and arts

Hannover

- August 2012 - August 2016